

Digital Advertising

| UNITS | 1+ INSERT | 6+ INSERTS | 10+ INSERTS |
|--|-----------|------------|-------------|
| <p>ARTICLE ADVERT (Rolls Royce)</p> <p>(A feature length advertorial which will automatically adjust size to fit all display screens i.e. mobile vs desktop. Material can include images, text, GIFs, URL links and video.)</p> | R18 000 | R15 000 | R12 000 |
| <ul style="list-style-type: none"> • NOTE ALL THE PRICES EXCLUDE AGENCY COMMISSION • ALL INSERTS INCLUDE BANNERS AND/OR ISLANDS ON THE WEBSITE FOR THE MONTHS TAKEN. CREATIVE CAN BE CHANGED WITHIN THE MONTH. • ALL PRICES EXCLUDE VAT | | | |

Perfect Serve Packages

| UNITS | 1+ INSERT 1 VIDEOS | 6+ INSERTS 2 VIDEOS | 10+ INSERTS 4 VIDEOS |
|--|-----------------------|------------------------|-------------------------|
| <p>PERFECT SERVE PACKAGES:</p> <p>(Brand placement and sponsored video) - Perfect Serve will always be promoted (spend allocated) on social media. Perfect Serve will only be available along with and advert booking. Rate is therefore as indicated and strictly additional to advertising package rate.</p> <p>There are only 12 Videos – this will be on a first come first serve (booked) basis.</p> | R12 000 | R10 000 | R8 000 |
| <ul style="list-style-type: none"> • NOTE ALL THE PRICES EXCLUDE AGENCY COMMISSION • ALL PRICES EXCLUDE VAT | | | |

- * Brand to supply bottle of product for recipe and product placement.
- * Brand logo will be place on the video.
- * Video will be made available to the brand.
- * Perfect Serve can be bought without taking an advert page at the combined rate.

SALES ENQUIRIES SHAYNE DOWLING +27 021 685 0285/6 OR SHAYNE@INTEGRATEDMEDIA.CO.ZA

CANCELLATION POLICY

Any Advertiser or its Advertising Agency may not cancel advertising after a Booking has been confirmed. A 50% fee of the total booking off rate card will be invoiced, discount will not be applicable. Cancellations prior to the agreed deadline must be in writing. Verbal (including telephonic) cancellations will not be accepted. If the Advertiser cancels any booking, he relinquishes any right to that package and discount (if any) to which he was previously entitled and Advertisements will be paid for at the appropriate rate. A new invoice will be issued for any surcharges relating to Advertisements that have already been invoiced at the discounted rate. The payment date for any previous invoices, however, remains unaffected.