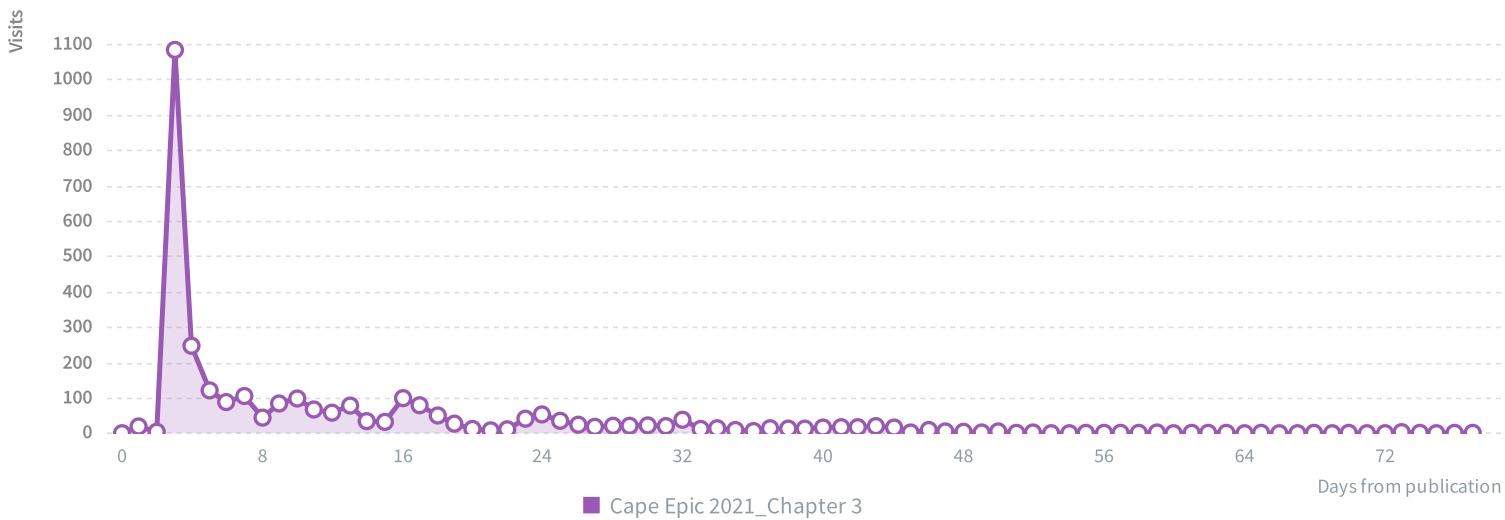


Analytics

Devices **All devices** Period **All time** Edition **Cape Epic 2021_Chapter 3**

Visits

| | | | | |
|-----------------------------|---------------------------------|--------------------------------|------------------------------------|----------------------------------|
| Total visits 2956 | Total pageviews 46420 | Avg. pages read 15.7 | Avg. time per page 18.5s | Avg. time spent 4m 51s |
|-----------------------------|---------------------------------|--------------------------------|------------------------------------|----------------------------------|



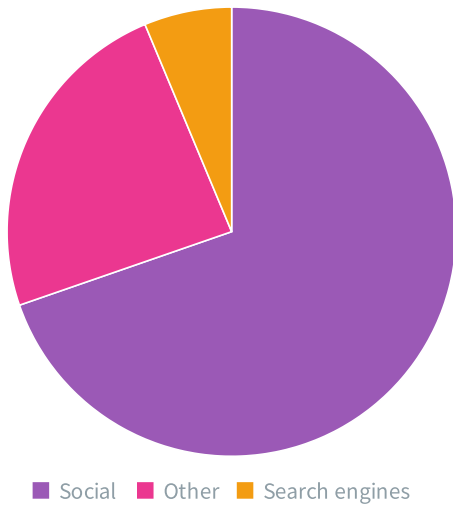
Content analysis

| # | Page | Views | Uniques | Avg. visit duration | Total engagement | Exits | Scrolled % |
|----|---------------------------------|-------|---------|---------------------|------------------|-------|------------|
| 1 | Event Guide Chapter 3 | 2761 | 2047 | 29s | 22h 29m 51s | 29% | 101% |
| 8 | Dimension Data Masters Category | 1699 | 1415 | 38s | 17h 42m 27s | 9% | 81% |
| 6 | Absa African Jersey | 1886 | 1562 | 26s | 13h 43m 56s | 12% | 84% |
| 13 | Grand Masters Category | 1389 | 1088 | 32s | 12h 26m 28s | 4% | 90% |
| 10 | Virgin Active Mixed Category | 1584 | 1296 | 27s | 11h 57m 23s | 8% | 86% |
| 4 | Exxaro Race | 1952 | 1537 | 19s | 10h 3m 34s | 7% | 80% |
| 12 | Epic Legend Status | 1415 | 1187 | 22s | 8h 31m 20s | 7% | 80% |
| 35 | Stage 2: Tuesday 19/10/2021 | 640 | 465 | 44s | 7h 53m 7s | 8% | 88% |
| 33 | Stage 1: Monday 18/10/2021 | 702 | 530 | 39s | 7h 36m 56s | 10% | 87% |
| 20 | Epic Facts | 885 | 739 | 30s | 7h 17m 33s | 8% | 86% |
| 31 | Prologue: Sunday 17/10/2021 | 761 | 561 | 31s | 6h 27m 5s | 9% | 84% |
| 19 | The Karl Platt Story | 908 | 778 | 22s | 5h 38m 59s | 7% | 88% |
| 30 | Route Overview | 723 | 568 | 25s | 5h 1m 11s | 9% | 106% |
| 37 | Stage 3: Wednesday 20/10/2021 | 543 | 417 | 31s | 4h 37m 16s | 7% | 83% |
| 2 | Exxaro Foreword | 1939 | 1524 | 8s | 4h 21m 51s | 5% | 94% |
| 24 | 3 of the Best (copy) | 690 | 593 | 21s | 4h 0m 34s | 4% | 93% |
| 41 | Stage 5: Friday 22/10/2021 | 478 | 355 | 28s | 3h 42m 36s | 6% | 81% |

| | | | | | | | |
|----|------------------------------|------|------|-----|---------------|-----|------|
| 39 | Stage 4: Thursday 21/10/2021 | 530 | 405 | 25s | 3h 40m 18s | 9% | 66% |
| 44 | Stage 7: Sunday 24/10/2021 | 440 | 322 | 30s | 3h 37m 33s | 16% | 102% |
| 42 | Stage 6: Saturday 23/10/2021 | 487 | 342 | 26s | 3h 30m 42s | 7% | 96% |
| 15 | Next Chapter | 1206 | 994 | 10s | 3h 16m 39s | 7% | 100% |
| 7 | Dimension Data Foreword | 1640 | 1359 | 7s | 3h 11m 3s | 3% | 115% |
| 3 | Woolworths | 1806 | 1453 | 6s | 2h 57m 59s | 2% | 130% |
| 5 | Land Rover | 1669 | 1402 | 6s | 2h 40m 51s | 3% | 140% |
| 11 | Tsogo Sun | 1439 | 1192 | 7s | 2h 39m 4s | 5% | NaN% |
| 9 | Mitas Tyres | 1559 | 1294 | 6s | 2h 32m 21s | 5% | 130% |
| 16 | Event Guide Chapter 2 | 1232 | 1003 | 7s | 2h 31m 13s | 12% | 100% |
| 27 | Founder's Welcome | 689 | 581 | 13s | 2h 28m 5s | 5% | 112% |
| 23 | USN Fuelling Your Ultimate | 724 | 640 | 11s | 2h 18m 30s | 5% | 120% |
| 14 | Val de Vie | 1275 | 1042 | 6s | 2h 17m 57s | 5% | 107% |
| 18 | Dimension Data | 913 | 794 | 9s | 2h 17m 50s | 4% | 159% |
| 45 | Annika Langvad | 409 | 292 | 20s | 2h 15m 22s | 11% | 95% |
| 17 | Absa Foreword | 1023 | 841 | 8s | 2h 15m 10s | 4% | 116% |
| 34 | Ceres | 659 | 480 | 12s | 2h 7m 21s | 3% | 108% |
| 43 | Paarl | 464 | 331 | 16s | 2h 0m 17s | 6% | 180% |
| 47 | Epic Series | 308 | 280 | 23s | 1h 58m 24s | 58% | 93% |

| | | | | | | | |
|----|---|-----|-----|--------|------------|-----|------|
| 40 | Wellington | 485 | 366 | 14s | 1h 56m 1s | 2% | 80% |
| 25 | USN Recommended Products | 695 | 591 | 8s | 1h 35m 56s | 5% | 170% |
| 26 | Event Guide Chapter 1 | 754 | 633 | 8s | 1h 34m 49s | 8% | — |
| 22 | Epic Legacy | 739 | 654 | 7s | 1h 29m 52s | 4% | 53% |
| 32 | Cape Town | 713 | 526 | 6s | 1h 13m 38s | 4% | 105% |
| 38 | Absa Vehicle and Asset Finance | 519 | 398 | 8s | 1h 12m 53s | 3% | 105% |
| 29 | Mayor's Welcome | 636 | 535 | 6s | 1h 5m 0s | 3% | 110% |
| 46 | Blazing Trails | 404 | 280 | 9s | 58m 33s | 15% | 99% |
| 36 | Tulbagh | 578 | 434 | 6s | 54m 34s | 4% | 75% |
| 21 | Exxaro | 802 | 686 | 4s | 48m 23s | 4% | 217% |
| 28 | Absa Corporate and Investment Banking | 642 | 548 | 4s | 44m 8s | 5% | 100% |
| ? | - /cape_epic_2021_chapter_3/route_overview#/www.youtube-nocookie.com/embed/bjYSIWcX7PY | 2 | 2 | 1m 28s | 2m 55s | 0% | — |
| ? | - /cape_epic_2021_chapter_3/epic_legendstatus#/www.youtube-nocookie.com/embed/nd2a2l7EcdA | 7 | 4 | 18s | 2m 9s | 25% | — |
| 45 | - Annika Langvad - #popup-2 | 4 | 3 | 24s | 1m 34s | 0% | — |
| 10 | - Virgin Active Mixed Category - #strap-1 | 1 | 1 | 17s | 17s | 0% | — |
| 30 | - Route Overview - #headers | 4 | 3 | 2s | 9s | 0% | — |
| ? | - /cape_epic_2021_chapter_3/stage6#/www.youtube-nocookie.com/embed/kbYyaMkChSs | 1 | 1 | 6s | 6s | 0% | — |
| 8 | - Dimension Data Masters Category - #strap-1 | 1 | 1 | 4s | 4s | 0% | — |
| 4 | - Exxaro Race - #image-6 | 2 | 2 | 1s | 2s | 0% | — |
| 46 | - Blazing Trails - #strap-1 | 1 | 1 | 2s | 2s | 0% | — |
| 6 | - Absa African Jersey - #strap-1 | 3 | 2 | 0s | 1s | 50% | — |

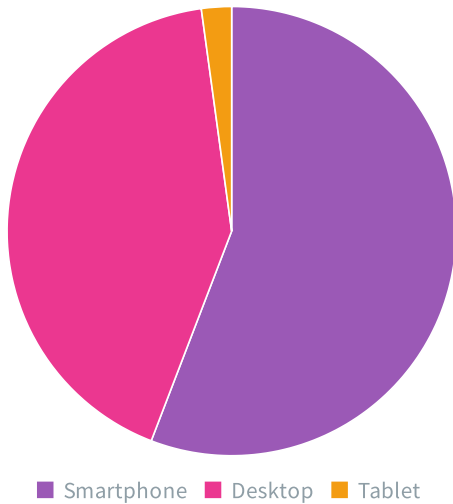
Traffic sources



Referrers

| Source | Uniques | Views |
|------------------------------|---------|-------|
| Facebook | 554 | 8296 |
| Instagram | 236 | 3014 |
| www.cape-epic.com | 147 | 3362 |
| com.google.android.gm | 47 | 723 |
| Keyword not defined | 24 | 277 |
| mail.google.com | 10 | 320 |
| Twitter | 9 | 175 |
| t.e2ma.net | 5 | 25 |
| deref-gmx.net | 2 | 36 |
| LinkedIn | 2 | 15 |
| security-za.mimecast.com | 2 | 28 |
| webmail2.sunrise.ch | 2 | 67 |
| cape epic legends | 1 | 14 |
| confluence.specialized.com | 1 | 21 |
| editor.e2ma.net | 1 | 59 |
| mail02.orange.fr | 1 | 19 |
| search-dra.dt.dbankcloud.com | 1 | 14 |
| swisscows.com | 1 | 24 |
| webmail.xtra.co.nz | 1 | 11 |
| wmail1.cc.ntu.edu.tw | 1 | 35 |
| www.dinstudio.se | 1 | 4 |
| www.petalsearch.com | 1 | 2 |

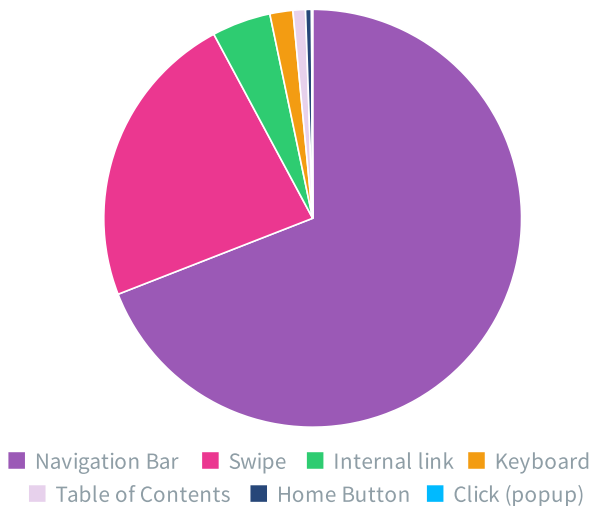
Devices



Device

| Device | Total | Percent |
|------------|-------|---------|
| Smartphone | 1575 | 55.8% |
| Desktop | 1185 | 42% |
| Tablet | 61 | 2.2% |

Navigation Methods



Method

| Method | Total | Percent |
|-------------------|-------|---------|
| Navigation Bar | 30384 | 69% |
| Swipe | 10151 | 23.1% |
| Internal link | 2004 | 4.6% |
| Keyboard | 782 | 1.8% |
| Table of Contents | 424 | 1% |
| Home Button | 201 | 0.5% |
| Click (popup) | 40 | 0.1% |

External Links opened

| Link | Unique | Clicks |
|---|--------|--------|
| https://ridemitas.com/ | 45 | 49 |
| https://www.woolworths.co.za/ | 41 | 45 |
| https://www.landrover.co.za/ | 27 | 28 |
| https://www.tsogosun.com/ | 26 | 27 |
| https://www.valdevie.co.za/ | 20 | 21 |
| https://usn.co.za | 18 | 21 |
| https://www.dimensiondata.com | 11 | 12 |
| https://www.exxaro.com | 12 | 12 |
| https://cib.absa.africa/ | 8 | 9 |
| https://www.epic-series.com | 8 | 9 |
| https://cymrumtbclassic.com/ | 6 | 7 |
| https://reeftoreefmtb.com/ | 5 | 5 |
| https://porttoportmtb.com/ | 4 | 4 |
| https://capetocapemtb.com/ | 3 | 3 |
| https://epic-series.com | 3 | 4 |
| https://swiss-epic.com | 3 | 3 |
| https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/ | 3 | 3 |
| https://www.andorraclassicmtb.com/ | 3 | 4 |
| https://www.cput.ac.za/ | 2 | 2 |
| https://www.saronsberg.com/ | 2 | 2 |
| http://www.qhubeka.org/ | 1 | 1 |
| https://swiss-epic.com/ | 1 | 1 |
| https://www.cape-epic.com | 1 | 1 |
| https://www.capetown.gov.za/ | 1 | 1 |
| https://www.ceres.org.za/ | 1 | 1 |
| https://www.tsogosun.com | 1 | 1 |