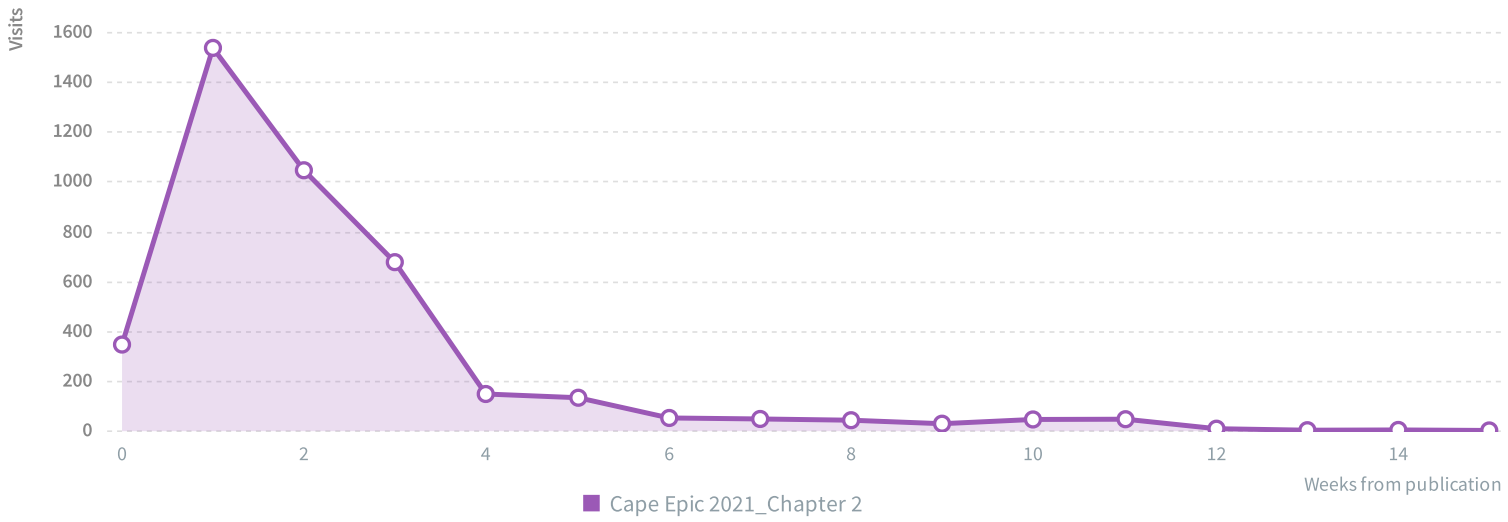


Analytics

Devices **All devices** Period **All time** Edition **Cape Epic 2021_Chapter 2**

Visits

Total visits 4180	Total pageviews 37077	Avg. pages read 8.9	Avg. time per page 30.2s	Avg. time spent 4m 28s
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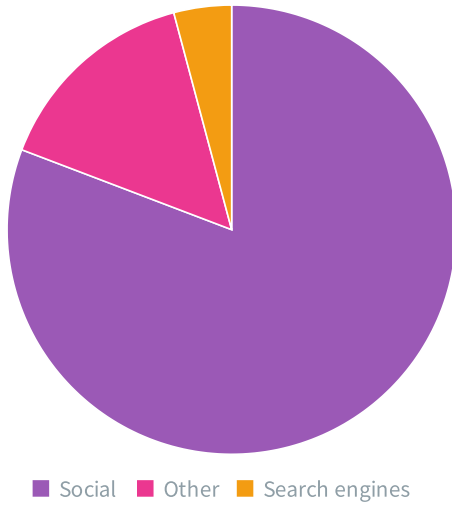


Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
4	The Karl Platt Story	2619	2039	1m 9s	2 days 2h 8m 40s	35%	80%
5	Epic Facts	2198	1628	1m 0s	1 days 12h 31m 52s	20%	79%
9	3 of the Best	1924	1445	50s	1 days 2h 32m 23s	25%	90%
8	USN Fuelling Your Ultimate	1994	1652	39s	21h 21m 11s	33%	79%
1	Event Guide Chapter 2	2178	1667	31s	18h 57m 10s	24%	100%
19	Stage 1: Monday 18/10/2021	924	726	39s	9h 55m 32s	12%	105%
2	Absa Foreword	1734	1333	20s	9h 30m 16s	7%	94%
21	Stage 2: Tuesday 19/10/2021	790	619	36s	7h 49m 58s	9%	78%
17	Prologue: Sunday 17/10/2021	1027	798	27s	7h 38m 10s	11%	93%
16	Route Overview	1075	881	23s	6h 47m 39s	13%	92%
7	Epic Legacy	1488	1269	16s	6h 38m 8s	9%	74%
23	Stage 3: Wednesday 20/10/2021	687	541	34s	6h 25m 44s	8%	106%
13	Founder's Welcome	1198	976	16s	5h 29m 24s	7%	101%
27	Stage 5: Friday 22/10/2021	582	443	34s	5h 28m 40s	5%	72%
28	Stage 6: Saturday 23/10/2021	554	420	31s	4h 44m 54s	4%	99%
30	Stage 7: Sunday 24/10/2021	540	424	28s	4h 13m 18s	17%	83%
?	/cape_epic_2021_chapter_2/stage4	577	458	26s	4h 11m 14s	6%	86%
33	Epic Series	398	367	35s	3h 49m 19s	69%	91%
12	Event Guide Chapter 1	1484	1165	9s	3h 45m 28s	12%	100%
31	Annika Langvad	492	374	27s	3h 44m 6s	8%	68%
18	Cape Town	919	734	14s	3h 40m 9s	4%	90%
11	Next Chapter	1221	1007	10s	3h 28m 27s	7%	152%
32	Blazing Trails	494	374	23s	3h 11m 55s	9%	98%
3	Dimension Data	1607	1276	7s	3h 11m 29s	4%	120%
22	Tulbagh	710	564	15s	3h 2m 47s	3%	86%
10	USN Recommended Products	1401	1112	8s	2h 58m 42s	6%	165%
6	Exxaro	1595	1288	6s	2h 33m 43s	5%	122%

15	Mayor's Welcome	979	828	8s	2h 12m 56s	4%	111%
20	Ceres	841	649	9s	2h 3m 10s	5%	112%
26	Wellington	583	458	10s	1h 38m 56s	6%	121%
14	Absa Corporate and Investment Banking	1049	892	5s	1h 19m 21s	6%	NaN%
29	Paarl	495	400	6s	49m 2s	2%	108%
24	Absa Vehicle and Asset Finance	661	509	4s	43m 21s	7%	—
25	Stage 4: Thursday 21/10/2021	37	23	40s	24m 25s	13%	98%
?	- /cape_epic_2021_chapter_2/epic_facts#/www.youtube-nocookie.com/embed/L5zmVBQqunA	4	1	4m 28s	17m 50s	0%	—
?	- /cape_epic_2021_chapter_2/stage6#/www.youtube-nocookie.com/embed/kbYyaMkChSs	2	2	5m 37s	11m 13s	0%	—
31	- Annika Langvad - #popup-2	5	4	1m 27s	7m 16s	25%	—
?	- /cape_epic_2021_chapter_2/route_overview#/www.youtube-nocookie.com/embed/bjYSlWcX7PY	2	2	1m 5s	2m 10s	0%	—
9	- 3 of the Best - #header	3	3	14s	42s	33%	—
16	- Route Overview - #headers	1	1	8s	8s	0%	—
18	- Cape Town - #strap-1	1	1	2s	2s	0%	—
32	- Blazing Trails - #strap-1	1	1	2s	2s	0%	—
17	- Prologue: Sunday 17/10/2021 - #body_copy_pics	1	1	1s	1s	0%	—
?	- /cape_epic_2021_chapter_2/stage4#body_copy_pics	2	2	0s	0s	100%	—

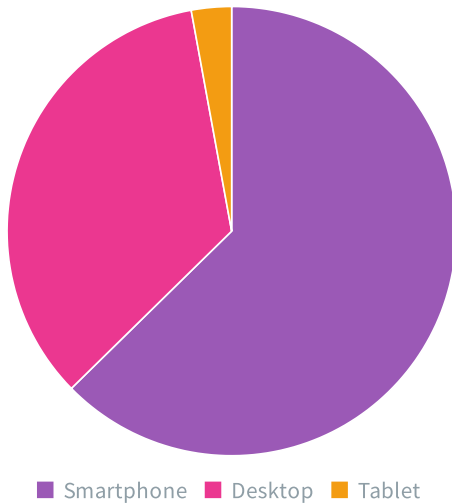
Traffic sources



Referrers

Source	Uniques	Views
Facebook	1279	8800
Instagram	592	4839
www.cape-epic.com	89	2000
LinkedIn	51	503
Twitter	51	720
Keyword not defined	48	375
com.google.android.gm	37	706
fullsus.integratedmedia.co.za	6	97
mail.google.com	6	58
linkshield.synaq.com	3	13
upcmail.hispeed.ch	2	14
webmail.xtra.co.nz	2	54
webmail2.sunrise.ch	2	42
bmail.uol.com.br	1	7
correo.salud.madrid.org	1	29
deref-gmx.net	1	22
deref-web.de	1	2
fullsus.h5mag.com	1	26
mail02.orange.fr	1	34
rich-v01.bluewin.ch	1	2
vmail.centrum.cz	1	20
webmail-seguro.com.br	1	33

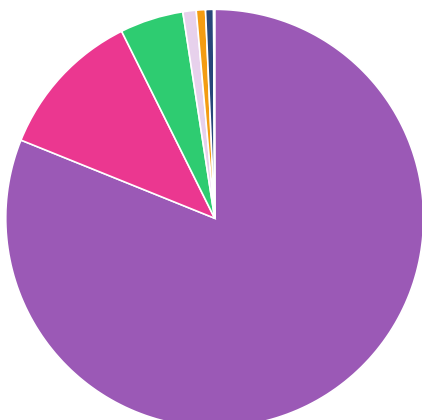
Devices



Device

Device	Total	Percent
Smartphone	2409	62.7%
Desktop	1325	34.5%
Tablet	111	2.9%

Navigation Methods



Method

Method	Total	Percent
Navigation Bar	27359	80.8%
Swipe	3896	11.5%
Internal link	1656	4.9%
Table of Contents	347	1%
Keyboard	240	0.7%
Home Button	208	0.6%
Click (popup)	28	0.1%

■ Navigation Bar
 ■ Swipe
 ■ Internal link
 ■ Table of Contents
 ■ Keyboard
 ■ Home Button
 ■ Click (popup)

External Links opened

Link	Unique	Clicks
https://usn.co.za	56	62
https://www.dimensiondata.com	56	70
https://www.exxaro.com	55	59
https://cib.absa.africa/	24	24
https://capetocapemtb.com/	10	10
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	11	11
https://cymrumtbcClassic.com/	9	12
https://swiss-epic.com/	9	9
https://www.epic-series.com	6	6
https://www.andorraClassicmtb.com/	4	6
http://www.qhubeka.org/	3	3
https://reeftoreefmtb.com/	3	3
https://www.capetown.gov.za/	3	3
https://cansa-active.org.za	2	2
https://www.facebook.com/integratedmediaza	2	3
https://www.saronsberg.com/	2	2
https://porttoportmtb.com/	1	1
https://qhubeka.org	1	1
https://www.ceres.org.za/	1	1
https://www.laureus.com/sport-for-good	1	1