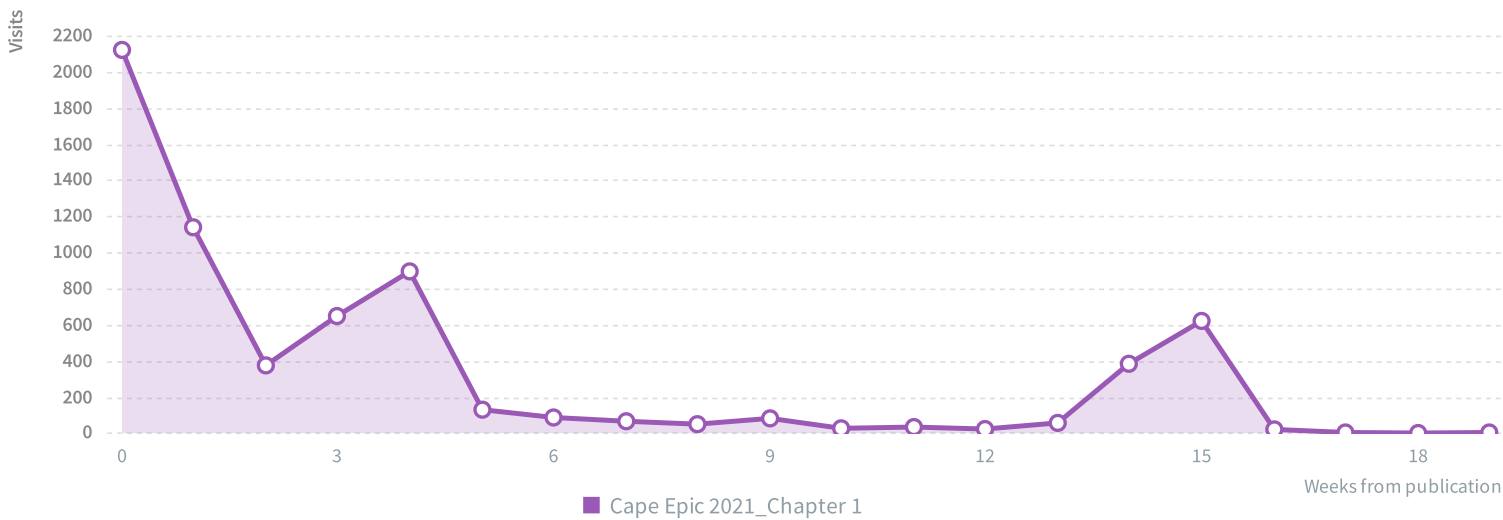


Analytics

Devices **All devices** Period **All time** Edition **Cape Epic 2021_Chapter 1**

Visits

Total visits 6768	Total pageviews 58911	Avg. pages read 8.7	Avg. time per page 29.6s	Avg. time spent 4m 17s
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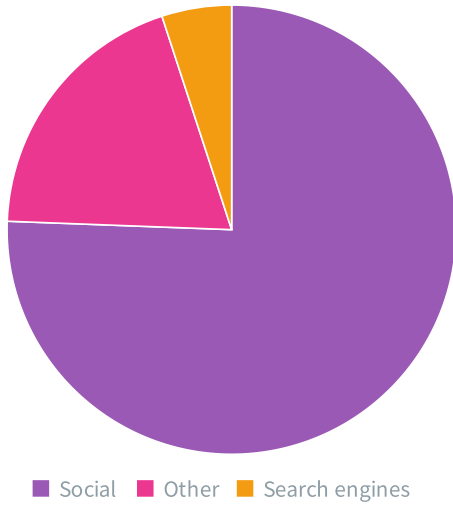


Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
5	Route Overview	3843	2872	40s	1 days 18h 11m 35s	22%	96%
8	Stage 1: Monday 18/10/2021	3227	2275	56s	1 days 11h 40m 18s	13%	89%
1	Event Guide Chapter 1	4645	3372	36s	1 days 9h 44m 35s	37%	96%
6	Prologue: Sunday 17/10/2021	3290	2321	45s	1 days 5h 12m 1s	10%	88%
10	Stage 2: Tuesday 19/10/2021	2824	1992	34s	1 days 2h 29m 17s	10%	94%
20	Annika Langvad	2164	1514	40s	23h 57m 2s	25%	81%
2	Founder's Welcome	3276	2384	26s	23h 46m 54s	8%	94%
12	Stage 3: Wednesday 20/10/2021	2482	1751	29s	19h 43m 21s	9%	80%
7	Cape Town	3543	2559	18s	17h 49m 6s	12%	85%
19	Stage 7: Sunday 24/10/2021	1934	1328	30s	16h 8m 53s	17%	97%
?	/cape_epic_2021_chapter_1/stage4	1930	1413	27s	14h 36m 43s	9%	73%
16	Stage 5: Friday 22/10/2021	1914	1378	26s	13h 50m 1s	9%	69%
9	Ceres	3199	2243	15s	13h 19m 32s	8%	92%
21	Blazing Trails	2298	1578	21s	13h 14m 53s	30%	81%
17	Stage 6: Saturday 23/10/2021	1854	1305	24s	12h 11m 13s	8%	94%
4	Mayor's Welcome	2785	2148	14s	10h 56m 34s	5%	96%
22	Epic Series	1465	1247	27s	10h 49m 24s	57%	104%
15	Wellington	2135	1602	17s	10h 4m 33s	11%	86%
11	Tulbagh	2725	1985	13s	9h 57m 25s	10%	87%
18	Paarl	1905	1363	13s	7h 4m 19s	10%	94%
3	Absa Corporate and Investment Banking	2891	2208	8s	6h 7m 33s	4%	117%
13	Absa Vehicle and Asset Finance	2255	1620	6s	3h 46m 18s	6%	165%
14	Stage 4: Thursday 21/10/2021	192	117	23s	1h 13m 12s	18%	151%
20	- Annika Langvad - #popup-2	65	54	52s	56m 51s	26%	—

?	-/cape_epic_2021_chapter_1/route_overview#/www.youtube-nocookie.com/embed/bjYsIWcX7PY	34	24	34s	19m 10s	8%	—
?	-/cape_epic_2021_chapter_1/stage6#/www.youtube-nocookie.com/embed/kbYyaMkChSs	8	5	2m 23s	19m 4s	0%	—
5	- Route Overview - #headers	1	1	1m 44s	1m 44s	0%	—
8	- Stage 1: Monday 18/10/2021 - #body_copy_pics	3	2	26s	1m 17s	0%	—
?	/cape_epic_2021_chapter_1/welcome	8	2	1s	10s	50%	100%
9	- Ceres - #strap-1	4	3	2s	7s	67%	—
21	- Blazing Trails - #strap-1	5	5	1s	6s	40%	—
7	- Cape Town - #strap-1	3	2	1s	2s	0%	—
18	- Paarl - #image-6	2	1	1s	1s	0%	—
1	- Event Guide Chapter 1 - #popup-2	1	1	1s	1s	0%	—
15	- Wellington - #explore_strap	1	1	0s	0s	100%	—

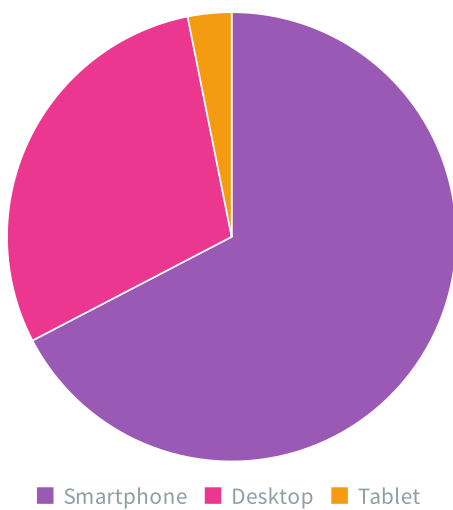
Traffic sources



Referrers

Source	Uniques	Views
Facebook	1364	13589
Instagram	942	9055
www.cape-epic.com	238	3965
Keyword not defined	171	1103
com.google.android.gm	84	1428
www.mountainbike.es	14	166
www.mountainbikes.pt	8	152
mail.google.com	5	84
st.chatango.com	4	7
www-mountainbike-es.cdn.ampproject.org	4	80
www.brujulabike.com	4	8
deref-gmx.net	3	8
webmail2.sunrise.ch	3	27
webmail2.ig.com.br	2	15
YouTube	2	3
deref-mail.com	1	2
deref-web.de	1	7
email.seznam.cz	1	23
email.telstra.com	1	31
he1.danaweb.org	1	25
LinkedIn	1	23
mail.telenet.be	1	23
mail.tiscali.it	1	11
mail02.orange.fr	1	25
rich-v01.bluewin.ch	1	21
rich-v02.bluewin.ch	1	13
trello.com	1	34
Twitter	1	77
webmail.register.it	1	24
webmail.xtra.co.nz	1	20
wmail1.cc.ntu.edu.tw	1	27
www-mountainbikes-pt.cdn.ampproject.org	1	9

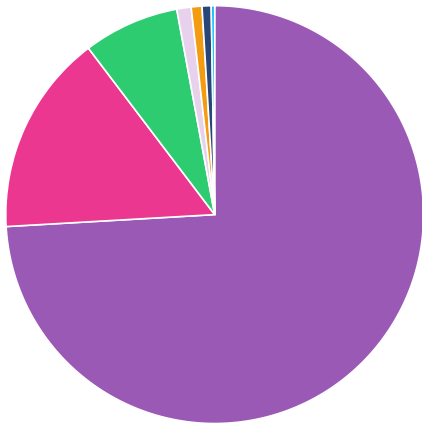
Devices



Device

Device	Total	Percent
Smartphone	4245	67.4%
Desktop	1859	29.5%
Tablet	198	3.1%

Navigation Methods



■ Navigation Bar ■ Swipe ■ Internal link ■ Table of Contents
■ Keyboard ■ Home Button ■ Click (popup)

Method	Total	Percent
Navigation Bar	40668	73.8%
Swipe	8553	15.5%
Internal link	4075	7.4%
Table of Contents	609	1.1%
Keyboard	456	0.8%
Home Button	386	0.7%
Click (popup)	145	0.3%

External Links opened

Link	Unique	Clicks
https://cib.absa.africa/	61	72
https://www.epic-series.com	51	60
https://www.absa.africa/cib/	48	54
https://cymrumtbclassic.com/	45	47
https://www.andorraclassicmtb.com/	31	34
https://swiss-epic.com/	26	27
https://capetocapemtb.com/	23	23
https://www.absa.co.za/personal/loans/for-a-car/explore-solutions/	19	23
https://www.capetown.gov.za/	14	15
https://porttoportmtb.com/	11	11
https://www.ceres.org.za/	10	10
https://reeftoreefmtb.com/	7	8
https://www.cput.ac.za/	3	3
https://www.saronsberg.com/	6	6
https://www.valdevieproperties.co.za/	3	5