

Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
4	Cape Epic 2021_Daily_Intro / Watch Live	1484	1005	46s	19h 8m 5s	52%	73%
5	Cape Epic 2021_Daily_Grand Finale / Last Lions	728	501	1m 10s	14h 14m 8s	16%	103%
5	Cape Epic 2021_Daily_Stage 1 / Woman Power	721	531	55s	11h 0m 11s	54%	88%
3	Cape Epic 2021_Daily_Intro / Nerves and excitement	1343	748	29s	10h 49m 12s	18%	90%
?	-/cape_epic_2021_daily_intro/video_gallery_copy#/www.youtube-nocookie.com/embed/SBJNEx95fzs	432	280	1m 23s	10h 0m 39s	55%	—
6	Cape Epic 2021_Daily_Grand Finale / Hyenas	691	477	51s	9h 46m 45s	11%	98%
1	Cape Epic 2021_Daily_Intro / DailyMag#Intro	1757	1143	19s	9h 10m 30s	33%	96%
2	Cape Epic 2021_Daily_Grand Finale / Recap	731	532	39s	7h 54m 32s	17%	90%
1	Cape Epic 2021_Daily_Stage 2 / Dailymag#Stage2	859	573	32s	7h 43m 2s	38%	91%
1	Cape Epic 2021_Daily_Grand Finale / Dailymag#GrandFinale	1056	736	26s	7h 34m 41s	29%	99%
2	Cape Epic 2021_Daily_Stage6 / Recap	428	311	1m 2s	7h 19m 59s	18%	88%
1	Cape Epic 2021_Daily_Stage 4 / Dailymag#Stage4	646	431	38s	6h 49m 56s	39%	94%
7	Cape Epic 2021_Daily_Stage 3 / Video Gallery	347	225	1m 9s	6h 37m 10s	26%	84%
5	Cape Epic 2021_Daily_Stage 2 / Family Matters	495	348	47s	6h 31m 11s	22%	86%
2	Cape Epic 2021_Daily_Intro / Welcome	1294	764	18s	6h 26m 28s	16%	98%
1	Cape Epic 2021_Daily_Prologue / Dailymag#Prologue	1030	665	22s	6h 13m 44s	31%	89%

2	Cape Epic 2021_Daily_Stage 3 / Recap	394	296	56s	6h 5m 9s	28%	90%
9	Cape Epic 2021_Daily_Grand Finale / Video Gallery	608	404	35s	5h 57m 17s	19%	91%
8	Cape Epic 2021_Daily_Prologue / Watch Live	389	307	51s	5h 30m 3s	65%	87%
8	Cape Epic 2021_Daily_Grand Finale / Picture Gallery	648	443	30s	5h 29m 1s	17%	92%
7	Cape Epic 2021_Daily_Stage 5 / Video Gallery	347	221	56s	5h 22m 17s	31%	81%
3	Cape Epic 2021_Daily_Grand Finale / Pro Men	674	479	29s	5h 20m 28s	10%	86%
1	Cape Epic 2021_Daily_Stage 3 / Dailymag#Stage 3	744	534	26s	5h 19m 7s	36%	91%
1	Cape Epic 2021_Daily_Stage6 / Dailymag#Stage6	766	528	24s	5h 9m 46s	38%	94%
7	Cape Epic 2021_Daily_Stage 4 / Video Gallery	310	219	55s	4h 43m 18s	28%	77%
7	Cape Epic 2021_Daily_Grand Finale / A Mechanic's Tale	602	443	27s	4h 28m 31s	10%	90%
1	Cape Epic 2021_Daily_Stage 1 / Stage 1	763	492	20s	4h 18m 11s	37%	94%
2	Cape Epic 2021_Daily_Stage 1 / Recap	420	306	36s	4h 10m 7s	16%	87%
2	Cape Epic 2021_Daily_Stage 5 / Recap	303	216	48s	4h 1m 23s	17%	88%
7	Cape Epic 2021_Daily_Stage 1 / Video Gallery	460	289	31s	3h 58m 31s	24%	85%
4	Cape Epic 2021_Daily_Grand Finale / Pro Women	655	466	22s	3h 58m 24s	6%	96%
8	Cape Epic 2021_Daily_Stage6 / Video Gallery	369	241	38s	3h 50m 46s	35%	77%
6	Cape Epic 2021_Daily_Stage 3 / Picture Gallery	334	233	41s	3h 45m 35s	19%	103%
3	Cape Epic 2021_Daily_Stage 1 / Pro Men	388	273	33s	3h 33m 36s	14%	105%
5	Cape Epic 2021_Daily_Stage 3 / Kyle Brown	308	240	41s	3h 32m 13s	16%	92%
5	Cape Epic 2021_Daily_Prologue / Plum Pudding Chronicles	490	358	25s	3h 25m 16s	15%	99%

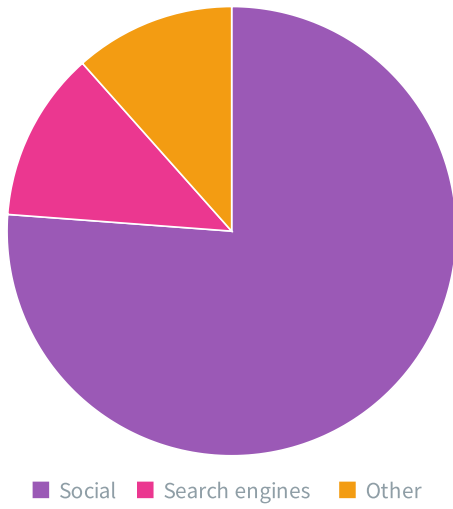
3	Cape Epic 2021_Daily_Prologue / Pro Men	503	359	24s	3h 22m 29s	11%	94%
6	Cape Epic 2021_Daily_Stage6 / Working 9-5	307	233	38s	3h 16m 47s	14%	130%
2	Cape Epic 2021_Daily_Prologue / Recap	515	375	22s	3h 13m 3s	9%	93%
9	Cape Epic 2021_Daily_Stage 2 / Watch Live	276	221	42s	3h 11m 14s	55%	89%
8	Cape Epic 2021_Daily_Stage 1 / Watch Live	299	231	38s	3h 8m 33s	58%	72%
7	Cape Epic 2021_Daily_Stage 2 / Picture Gallery	446	295	25s	3h 7m 43s	22%	95%
2	Cape Epic 2021_Daily_Stage 4 / Recap	324	239	35s	3h 6m 38s	13%	88%
3	Cape Epic 2021_Daily_Stage6 / Pro Men	390	273	29s	3h 6m 11s	13%	99%
3	Cape Epic 2021_Daily_Stage 2 / Pro Men	439	308	25s	3h 2m 20s	9%	88%
?	-/cape_epic_2021_daily_stage_2/video_gallery#/www.youtube-nocookie.com/embed/1S4ol0zamdg	66	54	2m 45s	3h 2m 2s	39%	—
5	Cape Epic 2021_Daily_Stage6 / Fearless Fairies	315	234	34s	2h 58m 20s	6%	108%
8	Cape Epic 2021_Daily_Stage 2 / Video Gallery	482	303	22s	2h 57m 2s	21%	94%
3	Cape Epic 2021_Daily_Stage 5 / Pro Men	270	197	39s	2h 54m 29s	13%	116%
6	Cape Epic 2021_Daily_Prologue / Picture Gallery	476	320	22s	2h 54m 17s	12%	101%
6	Cape Epic 2021_Daily_Stage 1 / Picture Gallery	462	291	22s	2h 52m 10s	16%	92%
?	-/cape_epic_2021_daily_prologue/plum_pudding_chronicles#/www.youtube-nocookie.com/embed/l1nLPWjjqFQ	104	91	1m 35s	2h 45m 29s	36%	—
1	Cape Epic 2021_Daily_Stage 5 / Dailymag#Stage5	614	408	16s	2h 44m 14s	35%	97%
11	Cape Epic 2021_Daily_Grand Finale / 2022 Absa Cape Epic	360	304	27s	2h 43m 22s	58%	115%
7	Cape Epic 2021_Daily_Prologue / Video Gallery	572	374	16s	2h 36m 27s	20%	93%
3	Cape Epic 2021_Daily_Stage 3 / Pro Men	321	242	27s	2h 27m 7s	11%	84%

4	Cape Epic 2021_Daily_Stage 2 / Pro Women	404	288	21s	2h 19m 48s	9%	98%
8	Cape Epic 2021_Daily_Stage 3 / Watch Live	209	180	40s	2h 17m 47s	61%	91%
9	Cape Epic 2021_Daily_Stage6 / Watch Live	202	165	40s	2h 15m 3s	56%	111%
2	Cape Epic 2021_Daily_Stage 2 / Recap	431	320	19s	2h 13m 26s	10%	96%
6	Cape Epic 2021_Daily_Stage 2 / Brothers in Arms	414	286	18s	2h 5m 24s	10%	119%
6	Cape Epic 2021_Daily_Stage 5 / Picture Gallery	268	184	27s	2h 1m 53s	11%	99%
7	Cape Epic 2021_Daily_Stage6 / Picture Gallery	326	229	22s	2h 1m 29s	18%	87%
4	Cape Epic 2021_Daily_Prologue / Pro Women	458	326	16s	1h 59m 8s	8%	101%
?	-/cape_epic_2021_daily_prologue/video_gallery#/www.youtube-nocookie.com/embed/Ynt_dcn-27k	83	73	1m 21s	1h 51m 53s	22%	—
4	Cape Epic 2021_Daily_Stage 5 / Pro Women	242	182	28s	1h 51m 9s	6%	85%
5	Cape Epic 2021_Daily_Stage 4 / Weather Forecast	285	205	23s	1h 47m 18s	14%	103%
8	Cape Epic 2021_Daily_Stage 5 / Watch Live	204	170	31s	1h 47m 1s	60%	102%
4	Cape Epic 2021_Daily_Stage 3 / Pro Women	290	224	22s	1h 46m 56s	8%	90%
?	-/cape_epic_2021_daily_prologue/video_gallery#/www.youtube-nocookie.com/embed/f_eWNiiqPO0	65	55	1m 39s	1h 46m 45s	53%	—
4	Cape Epic 2021_Daily_Stage6 / Pro Women	325	235	18s	1h 39m 45s	4%	91%
3	Cape Epic 2021_Daily_Stage 4 / Pro Men	295	215	20s	1h 36m 20s	13%	94%
6	Cape Epic 2021_Daily_Stage 4 / Picture Gallery	297	206	19s	1h 36m 19s	13%	100%
4	Cape Epic 2021_Daily_Stage 1 / Pro Women	353	250	16s	1h 35m 4s	8%	84%
8	Cape Epic 2021_Daily_Stage 4 / Watch Live	184	164	31s	1h 33m 44s	60%	74%
4	Cape Epic 2021_Daily_Stage 4 / Pro Women	279	209	16s	1h 14m 1s	8%	92%
10	Cape Epic 2021_Daily_Grand Finale / Sponsor Thank You	517	346	8s	1h 11m 57s	16%	98%

?	-/cape_epic_2021_daily_stage_1/recap#//www.youtube-nocookie.com/embed/PIOZAq4R4SA	58	49	1m 8s	1h 5m 49s	24%	—
5	Cape Epic 2021_Daily_Stage 5 / Small but mighty	232	175	14s	52m 45s	10%	97%
?	-/cape_epic_2021_daily_stage_2/video_gallery#//www.youtube-nocookie.com/embed/_dZKBSxSeXA	42	26	39s	27m 1s	35%	—
?	-/cape_epic_2021_daily_stage6/video_gallery#//www.youtube-nocookie.com/embed/kx9ZOQcmWXk	10	5	1m 32s	15m 17s	0%	—
?	-/cape_epic_2021_daily_stage_4/video_gallery#//www.youtube-nocookie.com/embed/rZUFdeAG14Q	2	2	6m 20s	12m 40s	0%	—
?	-/cape_epic_2021_daily_stage_5/video_gallery#//www.youtube-nocookie.com/embed/NxQ2KUUgCvc	8	3	1m 25s	11m 23s	0%	—
?	-/cape_epic_2021_daily_stage_4/video_gallery#//www.youtube-nocookie.com/embed/Ci30Wwurgxo	2	1	5m 31s	11m 2s	100%	—
?	/cape_epic_2021_daily_intro/dailymag_intro/	1	1	11m 1s	11m 1s	0%	—
?	-/cape_epic_2021_daily_stage_3/recap#//www.youtube-nocookie.com/embed/B5fVW2onfXE	10	7	1m 3s	10m 27s	57%	—
?	-/cape_epic_2021_daily_grand_finale/video_gallery#//www.youtube-nocookie.com/embed/s0fVLYYQlVs	2	2	4m 24s	8m 47s	50%	—
?	-/cape_epic_2021_daily_stage6/recap#//www.youtube-nocookie.com/embed/5HQTlXuGoKA	4	3	1m 48s	7m 13s	33%	—
?	-/cape_epic_2021_daily_grand_finale/recap#//www.youtube-nocookie.com/embed/zVZCYdUZ0zU	6	5	1m 6s	6m 34s	0%	—
?	-/cape_epic_2021_daily_stage_5/video_gallery#//www.youtube-nocookie.com/embed/-ujCDxpSbFM	2	1	1m 58s	3m 55s	0%	—
?	-/cape_epic_2021_daily_intro/nerves_and_excitement#//www.youtube-nocookie.com/embed/t1SqQytwUxo	9	5	17s	2m 29s	20%	—
?	-/cape_epic_2021_daily_stage6/video_gallery#//www.youtube-nocookie.com/embed/n7HFwvqVMHk	3	2	43s	2m 9s	0%	—
?	-/cape_epic_2021_daily_stage_5/video_gallery#//www.youtube-nocookie.com/embed/Tz0S-CIV-yo	3	2	39s	1m 57s	0%	—
4	- Cape Epic 2021_Daily_Stage 2 / Pro Women - #strap-3	1	1	1m 56s	1m 56s	0%	—
2	- Cape Epic 2021_Daily_Intro / Welcome - #strap-2	8	6	5s	38s	50%	—

?	-/cape_epic_2021_daily_stage6/video_gallery#/www.youtube-nocookie.com/embed/kSGYEPpsAyg	5	4	3s	14s	25%	—
?	-/cape_epic_2021_daily_stage_1/video_gallery#/www.youtube-nocookie.com/embed/mlclB0ZXQ6o	2	1	6s	12s	0%	—
?	-/cape_epic_2021_daily_grand_finale/video_gallery#/www.youtube-nocookie.com/embed/kB55d7sju7s	3	3	4s	11s	0%	—
?	-/cape_epic_2021_daily_grand_finale/video_gallery#/www.youtube-nocookie.com/embed/8VAEEr3K_dc	3	2	4s	11s	0%	—
?	-/cape_epic_2021_daily_stage_1/video_gallery#/www.youtube-nocookie.com/embed/CK6Y27cMiWw	2	2	4s	8s	50%	—
?	-/cape_epic_2021_daily_stage6/working_9-5#/www.youtube-nocookie.com/embed/E-f6LhWC588	1	1	6s	6s	0%	—
4	- Cape Epic 2021_Daily_Intro / Watch Live - #section-4	4	4	1s	5s	25%	—
?	-/cape_epic_2021_daily_stage_5/recap#/www.youtube-nocookie.com/embed/SOQstTPV-jU	1	1	3s	3s	100%	—
?	-/cape_epic_2021_daily_stage_4/recap#/www.youtube-nocookie.com/embed/U8ZOI9h7Pq4	1	1	3s	3s	0%	—
6	- Cape Epic 2021_Daily_Stage6 / Working 9-5 - #strap-2	2	1	1s	2s	0%	—
2	- Cape Epic 2021_Daily_Stage 2 / Recap - #strap-2	1	1	2s	2s	0%	—
3	- Cape Epic 2021_Daily_Stage 5 / Pro Men - #strap-2	3	2	0s	1s	50%	—
8	- Cape Epic 2021_Daily_Grand Finale / Picture Gallery - #strap-2	2	1	1s	1s	0%	—
?	-/cape_epic_2021_daily_stage_1/video_gallery#/www.youtube-nocookie.com/embed/73Rpd9QLhGs	1	1	1s	1s	0%	—
?	-/cape_epic_2021_daily_intro/nerves_and_excitement#/www.youtube-nocookie.com/embed/SBJNEx95fzs	2	2	1s	1s	50%	—
2	- Cape Epic 2021_Daily_Stage 5 / Recap - #strap-2	1	1	0s	0s	100%	—
4	- Cape Epic 2021_Daily_Stage 3 / Pro Women - #strap-3	1	1	0s	0s	100%	—
5	- Cape Epic 2021_Daily_Stage 1 / Woman Power - #strap-2	4	4	0s	0s	100%	—
3	- Cape Epic 2021_Daily_Prologue / Pro Men - #strap-2	2	1	0s	0s	0%	—
6	- Cape Epic 2021_Daily_Grand Finale / Hyenas - #strap-2	1	1	0s	0s	0%	—
?	-/cape_epic_2021_daily_stage_3/video_gallery#/www.youtube-nocookie.com/embed/U8ZOI9h7Pq4	1	1	0s	0s	100%	—
?	/cape_epic_2021_daily_prologue/dailymag_prologue/	1	1	0s	0s	100%	—

Traffic sources

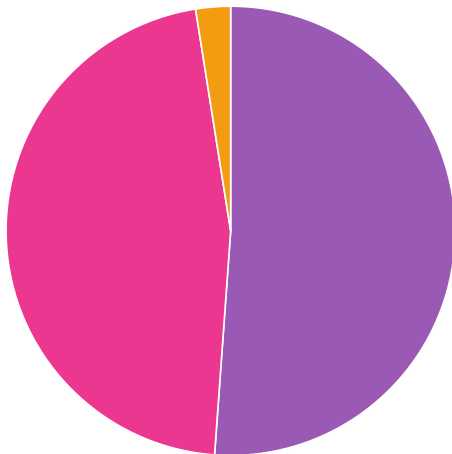


Referrers

Source	Uniques	Views
Facebook	245	1631
com.google.android.gm	35	300
Keyword not defined	11	62
email.seznam.cz	3	14
webmail.xtra.co.nz	2	13
click.mail.ru	1	5
deref-1und1.de	1	10
deref-gmx.net	1	5
deref-web.de	1	4
editor.e2ma.net	1	26
rich-v02.bluewin.ch	1	4
t.e2ma.net	1	50
vmail.centrum.cz	1	7
Facebook	84	824
com.google.android.gm	5	36
deref-mail.com	1	9
Keyword not defined	1	2
login.microsoftonline.com	1	11
mail.google.com	1	12
t.e2ma.net	1	50
Facebook	186	1015
Twitter	12	69
com.google.android.gm	10	83
Keyword not defined	3	30
mail.google.com	3	8
webmail2.ig.com.br	2	20
crimson.meltwater.io	1	2
deref-gmx.net	1	4
editor.e2ma.net	1	29
flipboard.com	1	4
gateway.zscalertwo.net	1	10
rich-v01.bluewin.ch	1	12
t.e2ma.net	1	50
webmarshal.home	1	3
www.cape-epic.com	1	14
Facebook	103	890
Twitter	66	572
com.google.android.gm	9	80
Keyword not defined	2	4
rich-v01.bluewin.ch	2	14
deref-gmx.net	1	5
deref-web.de	1	19
rich-v02.bluewin.ch	1	16
t.e2ma.net	1	50
webmail.bell.net	1	6
Facebook	44	331
com.google.android.gm	10	66
Twitter	4	32
flipboard.com	2	3
rich-v01.bluewin.ch	2	6
deref-gmx.net	1	9
editor.e2ma.net	1	14
gateway.zscalertwo.net	1	11
Keyword not defined	1	5
rich-v02.bluewin.ch	1	10
t.e2ma.net	1	50
webmail.xtra.co.nz	1	9
www.cape-epic.com	1	55
www.dinstudio.se	1	5
Facebook	99	617
com.google.android.gm	6	78
LinkedIn	4	45
...

t.e2ma.net	2	56
deref-gmx.net	1	6
deref-web.de	1	4
integratedmedia.co.za	1	11
rich-v01.bluewin.ch	1	4
Twitter	1	1
webmail.xtra.co.nz	1	4
wmail1.cc.ntu.edu.tw	1	4
www.cape-epic.com	1	3
Facebook	28	125
com.google.android.gm	17	126
Keyword not defined	2	31
editor.e2ma.net	1	14
mail.centrum.cz	1	4
mail.google.com	1	12
t.e2ma.net	1	50
webmail.brainstorminternet.net	1	9
com.google.android.gm	17	146
Instagram	10	114
deref-web.de	1	2
editor.e2ma.net	1	10
mail.centrum.cz	1	8
mail.google.com	1	10
rich-v01.bluewin.ch	1	7
t.e2ma.net	1	50
webmail.brainstorminternet.net	1	11
webmail.xtra.co.nz	1	17
www.cape-epic.com	1	3
Facebook	144	1557
com.google.android.gm	15	274
mail.google.com	3	29
Twitter	3	15
Keyword not defined	2	16
click.mail.ru	1	14
rich-v01.bluewin.ch	1	4
rich-v02.bluewin.ch	1	3
t.e2ma.net	1	50
webmail.brainstorminternet.net	1	3
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webmail2.sunrise.ch	1	29
www.cape-epic.com	1	3
www.dinstudio.se	1	16

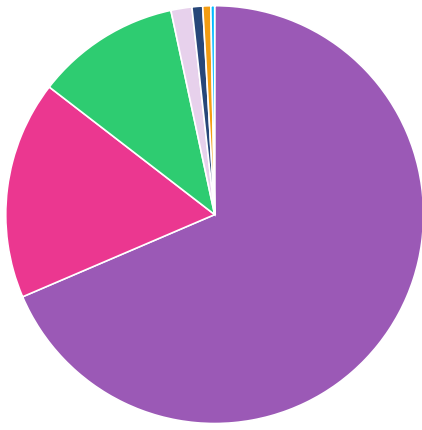
Devices



■ Smartphone ■ Desktop ■ Tablet

Device	Total	Percent
Smartphone	3395	51.1%
Desktop	3077	46.4%
Tablet	166	2.5%

Navigation Methods



■ Navigation Bar ■ Swipe ■ Internal link ■ Table of Contents
■ Home Button ■ Keyboard ■ Click (popup)

Method	Total	Percent
Navigation Bar	4648	68.3%
Swipe	1145	16.8%
Internal link	758	11.1%
Table of Contents	110	1.6%
Home Button	56	0.8%
Keyboard	42	0.6%
Click (popup)	20	0.3%

External Links opened

Link	Unique	Clicks
https://apps.apple.com/us/app/epic-series/id1369346770	17	17
https://play.google.com/store/apps/details?id=nz.netproject.mtbseries&hl=en_ZA&gl=US	17	17
https://apps.apple.com/us/app/epic-series/id1369346770	4	4
https://play.google.com/store/apps/details?id=nz.netproject.mtbseries&hl=en_ZA&gl=US	1	1
https://play.google.com/store/apps/details?id=nz.netproject.mtbseries&hl=en_ZA&gl=US	1	1
https://apps.apple.com/us/app/epic-series/id1369346770	4	5
https://www.cape-epic.com	2	2
https://apps.apple.com/us/app/epic-series/id1369346770	1	1
https://portfolio.integratedmedia.co.za/integratedmedia	1	1
https://play.google.com/store/apps/details?id=nz.netproject.mtbseries&hl=en_ZA&gl=US	1	1
https://apps.apple.com/us/app/epic-series/id1369346770	1	1
https://portfolio.integratedmedia.co.za/integratedmedia	1	1
https://www.cape-epic.com	14	14
https://www.absa.co.za	3	3
https://www.shiptocycle.com/	2	2
https://epic-series.com	1	1
https://teradek.com/	1	1
https://www.adventureinc.co.za/buff/	1	1
https://www.assos.com/int/	1	1
https://www.avis.co.za	1	1
https://www.bigboxcontainers.co.za/	1	1
https://www.bulls-bikes.com/gb-en/	1	1
https://www.findmespot.com/en-za/products-services? gclid=Cj0KCQjwwNWKBhDAARisAJ8Hkhdf0kfkI94ACQ5OTw9f1UwyJWONfjnGDSyAnjMMEFgCJ9PSufXccNiaAlyLEALw_wcB	1	1
https://www.kranzle.co.za/	1	1
https://www.landrover.co.za	1	1
https://www.on-running.com	1	1
https://www.ridemitas.com	1	1
https://www.ruggeddistribution.com	1	1

https://www.squirtcyclingproducts.com/	1	1
https://www.thirsti.co.za	1	1
https://www.usn.co.za	1	1