

Analytics

Devices **All devices**

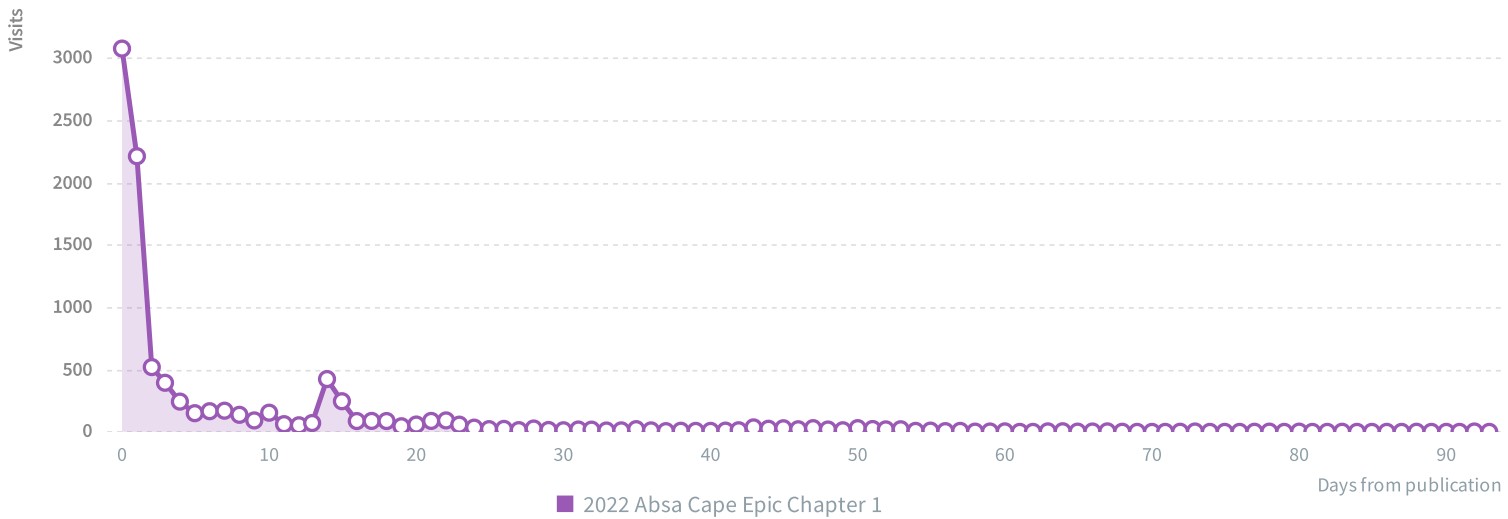
Period **Date range**

From To
2022-01-31
2022-05-04

Edition **2022 Absa Cape Epic Chapter 1**

Visits

Total visits 9412	Total pageviews 61259	Avg. pages read 6.5	Avg. time per page 35.4s	Avg. time spent 3m 51s
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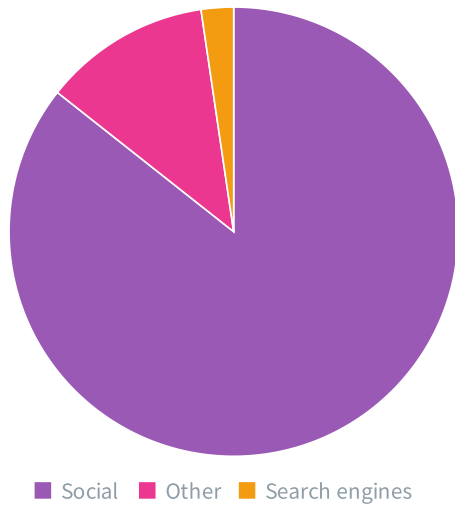


Content analysis

#	Page	Views	Uniques	Avg. visit duration	Total engagement	Exits	Scrolled %
1	Absa Cape Epic 2022 Chapter 1	7544	5791	30s	1 days 23h 32m 53s	38%	75%
4	Breaking News	5688	4478	1m 15s	4 days 22h 39m 52s	39%	74%
5	The Art Of Survival	4981	3877	1m 45s	4 days 16h 54m 23s	36%	73%
6	2022 Route Overview	4312	3222	48s	2 days 9h 8m 7s	25%	77%
2	Founder's Message	3691	2913	23s	23h 36m 7s	10%	71%
3	Mayor's Welcome	3379	2671	11s	10h 23m 51s	7%	77%
8	Prologue Sunday 20 March	3285	2256	33s	20h 49m 45s	11%	69%
7	Lourensford & Somerset West	3263	2431	18s	16h 29m 19s	8%	48%
9	Stage 1 Monday 21 March	3247	2085	20s	17h 43m 32s	12%	64%
10	Stage 2 Tuesday 22 March	2787	1837	18s	14h 9m 7s	10%	56%
11	Stage 3 Wednesday 23 March	2402	1667	19s	12h 46m 46s	7%	51%
12	Elandskloof, Greyton	2287	1600	15s	9h 41m 8s	9%	49%
13	Stage 4 Thursday 24 March	2080	1479	22s	8h 58m 31s	7%	54%
14	Stage 5 Friday 25 March	1975	1395	20s	10h 50m 14s	7%	54%
15	The Boland	1831	1323	13s	6h 26m 23s	6%	43%
16	Stage 6 Saturday 26 March	1754	1257	18s	8h 43m 35s	9%	53%
17	Stage 7 Sunday 27 March	1663	1211	25s	8h 26m 47s	14%	54%
19	Reliving the 2021 Race	1620	1089	42s	18h 45m 41s	31%	39%
18	The Epic Series	1428	1082	24s	9h 37m 8s	19%	39%

20	Next Chapter	1076	903	19s	5h 39m 30s	55%	69%
9	- Stage 1 Monday 21 March - #section-2	167	142	56s	2h 34m 53s	5%	—
8	- Prologue Sunday 20 March - #section-33778	125	104	41s	1h 24m 50s	5%	—
10	- Stage 2 Tuesday 22 March - #section-3	111	96	1m 9s	2h 8m 5s	7%	—
13	- Stage 4 Thursday 24 March - #section-3	108	78	31s	56m 35s	8%	—
11	- Stage 3 Wednesday 23 March - #section-3	105	93	49s	1h 26m 4s	6%	—
14	- Stage 5 Friday 25 March - #section-3	83	75	42s	58m 17s	7%	—
16	- Stage 6 Saturday 26 March - #section-3	80	72	38s	51m 7s	1%	—
17	- Stage 7 Sunday 27 March - #section-3	76	69	48s	55m 4s	13%	—
?	- /2022_absa_cape_epic_chapter_1/lourensford_somerset_west#/www.youtube-nocookie.com/embed/nxinmfflzzc	48	44	1m 59s	1h 35m 20s	14%	—
?	- /2022_absa_cape_epic_chapter_1/route_overview_new#/www.youtube-nocookie.com/embed/cb5yfis0sni	31	23	1m 1s	31m 39s	26%	—
7	- Lourensford & Somerset West - #section-3	17	14	1m 6s	18m 47s	21%	—
5	- The Art Of Survival - #strap_and_header	5	5	4s	22s	20%	—
4	- Breaking News - #strap_header	5	5	8s	42s	20%	—
6	- 2022 Route Overview - #body	2	1	2s	3s	0%	—
18	- The Epic Series - #opening_image	1	1	9s	9s	100%	—
17	- Stage 7 Sunday 27 March - #stats_bar	1	1	48s	48s	0%	—
8	- Prologue Sunday 20 March - #stats_bar	1	1	1s	1s	0%	—

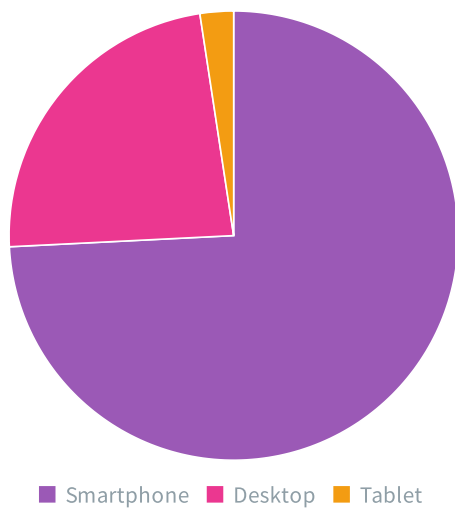
Traffic Sources



Referrers

Source	Uniques	Views
Instagram	3521	24175
Facebook	1704	11960
YouTube	202	1865
Twitter	113	1888
www.cape-epic.com	106	1982
Keyword not defined	98	896
com.google.android.gm	55	832
trello.com	16	147
mail.google.com	12	203
deref-gmx.net	8	76
deref-web.de	3	42
LinkedIn	2	40
www.petalsearch.com	2	41
192.1.1.250	1	10
click.mail.ru	1	6
deref-1und1.de	1	21
deref-gmx.com	1	33
deref-mail.com	1	23
editor.e2ma.net	1	3
email.seznam.cz	1	5
email.telstra.com	1	15
integratedmedia.co.za	1	2
mail01.orange.fr	1	63
mail02.orange.fr	1	7
mtbapp.co.za	1	2
outlook.live.com	1	27
statics.teams.cdn.office.net	1	15
web.skype.com	1	4
webmail2.sunrise.ch	1	63

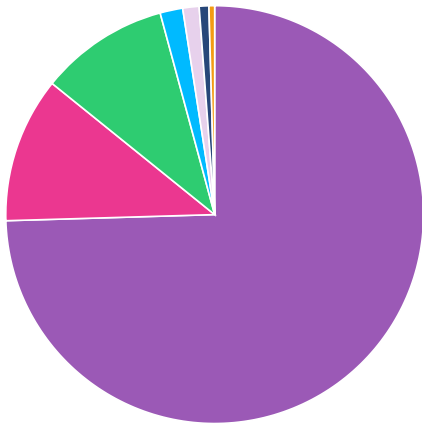
Devices



Device

Device	Total	Percent
Smartphone	6410	74.2%
Desktop	2020	23.4%
Tablet	208	2.4%

Navigation Methods



■ Navigation Bar ■ Swipe ■ Internal link ■ Click (popup)
■ Table of Contents ■ Home Button ■ Keyboard

Method	Total	Percent
Navigation Bar	38645	74.1%
Swipe	5843	11.2%
Internal link	5181	9.9%
Click (popup)	909	1.7%
Table of Contents	656	1.3%
Home Button	387	0.7%
Keyboard	228	0.4%

External Websites & Other Editions

Link	Clicks	Unique
https://www.cape-epic.com/	81	77
https://epic-series.com/series_events/absa-cape-epic/	16	14
https://epic-series.com/series_events/swiss-epic/	14	14
https://epic-series.com/series_events/andorra-mtb-classic-pyrenees/	15	13
https://epic-series.com/series_events/fnb-wines2whales/	10	10
https://epic-series.com/series_events/port-to-port/	11	11
https://epic-series.com/series_events/4islands-mtb-croatia/	7	7
http://www.elandsklooffarmcottages.co.za	6	6
https://epic-series.com/series_events/reef-to-reef/	6	6
https://www.cape-epic.com/riders/event/loyalty	6	6
https://epic-series.com/series_events/	4	4
https://integratedmedia.co.za/	4	4
https://epic-series.com/series_events/cape-to-cape/	4	3
https://lourensford.co.za	3	3
https://epic-series.com/	2	2
https://www.cape-epic.com	2	2
https://www.facebook.com/integratedmediaza	2	2
https://www.valdevie.co.za	2	2
https://www.capetown.gov.za/	1	1